

# Quality Control Checklist

## DALL-E 3 for DTF Production

This checklist ensures DALL-E-generated artwork and mockups meet production standards before presenting to clients or using in marketing materials. Use this guide to verify technical accuracy, production feasibility, and client communication requirements.

### 1. Technical Accuracy

- Print dimensions correctly represented and labeled
- Placement realistic for garment type (not floating or misaligned)
- Color count matches DTF production capabilities
- Design complexity achievable with your films/inks/mesh

### 2. Production Feasibility

- Outlines thick enough to hold detail (1pt minimum)
- Color separation clear (can be recreated in design software)
- Contrast sufficient for fabric color (especially dark garments)
- No fine details below 0.5pt that will fill in

### 3. Client Communication

- Clearly labeled as 'concept mockup' not production proof
- Client understands AI limitations and variation in final print
- Design can be rebuilt in vector/high-res format
- Expectations set for color matching (screen vs print)

### 4. Brand Alignment

- Matches client's existing brand guidelines (if applicable)
- Appropriate style for target audience/use case
- Professional quality suitable for client presentation

- File format/resolution adequate for intended use (social, print, web)

## Critical Reminders

- AI-generated images are for **concept development only**
- Always recreate approved designs in vector software (Illustrator, CorelDRAW)
- Set DPI to 300 minimum before sending to production
- Run final artwork through Let's Enhance for optimal print quality
- Never send DALL-E output directly to DTF RIP software

### Recommended Workflow:

1. Generate artwork concepts (1:1 square aspect ratio)
2. Review with this checklist
3. Create product mockups (16:9 landscape)
4. Present to client
5. Recreate approved design in vector software
6. Prepare for DTF production (underbase, color separation, sizing)

*This checklist is part of the DALL-E 3 Prompting Guide for DTF Printing (v1.0, December 2025).*

*For complete prompting templates and examples, visit [printingtldr.com](https://printingtldr.com)*