

PRINTER SPECIFICATIONS

Feature	Printer A	Printer B	Printer C	Printer D
Brand & Model				
Print Width				
Print Speed (m ² /hr)				
Resolution (DPI)				
Number of Print Heads				
Ink Configuration				

PRICING & COSTS

Cost Factor	Printer A	Printer B	Printer C	Printer D
Purchase Price	\$	\$	\$	\$
Shipping/Installation	\$	\$	\$	\$
Training Costs	\$	\$	\$	\$
Total Initial Investment	\$	\$	\$	\$
Ink Cost per Liter	\$	\$	\$	\$
Powder Cost per kg	\$	\$	\$	\$
Film Cost per Roll	\$	\$	\$	\$
Est. Monthly Consumables	\$	\$	\$	\$

FEATURE SCORING SYSTEM

Rate each feature from 1-10 (1=Poor, 10=Excellent)

Category	Weight	Printer A	Printer B	Printer C	Printer D
PRINT QUALITY					
Color accuracy	3x	___/10	___/10	___/10	___/10
Detail resolution	3x	___/10	___/10	___/10	___/10
White ink opacity	2x	___/10	___/10	___/10	___/10
Subtotal (max 80)					
RELIABILITY					
Build quality	3x	___/10	___/10	___/10	___/10
Print head reliability	3x	___/10	___/10	___/10	___/10
Maintenance requirements	2x	___/10	___/10	___/10	___/10
Subtotal (max 80)					
PRODUCTIVITY					
Print speed	2x	___/10	___/10	___/10	___/10
Ease of operation	2x	___/10	___/10	___/10	___/10
Workflow efficiency	2x	___/10	___/10	___/10	___/10
Subtotal (max 60)					
SUPPORT & SERVICE					
Warranty coverage	2x	___/10	___/10	___/10	___/10
Technical support quality	3x	___/10	___/10	___/10	___/10

Category	Weight	Printer A	Printer B	Printer C	Printer D
Parts availability	2x	___/10	___/10	___/10	___/10
Subtotal (max 70)					
SOFTWARE & FEATURES					
RIP software quality	2x	___/10	___/10	___/10	___/10
Automation features	2x	___/10	___/10	___/10	___/10
Upgrade path	1x	___/10	___/10	___/10	___/10
Subtotal (max 50)					
TOTAL WEIGHTED SCORE	___/340	___/340	___/340	___/340	

ROI CALCULATION WORKSHEET

Monthly Production Estimates

	Printer A	Printer B	Printer C	Printer D
Expected m ² per month				
Average revenue per m ²	\$	\$	\$	\$
Gross monthly revenue	\$	\$	\$	\$
Monthly consumables cost	\$	\$	\$	\$
Labor cost allocation	\$	\$	\$	\$
Net monthly profit	\$	\$	\$	\$

Break-Even Analysis

	Printer A	Printer B	Printer C	Printer D
Total initial investment	\$	\$	\$	\$
Net monthly profit	\$	\$	\$	\$
Months to break-even				
12-month projected profit	\$	\$	\$	\$
24-month projected profit	\$	\$	\$	\$

CRITICAL DECISION FACTORS

Dealbreakers (Check any that apply)

Must-Have Features (Rank importance 1-5)

VENDOR INFORMATION

Details	Printer A	Printer B	Printer C	Printer D
Vendor/Dealer Name				
Contact Person				
Phone/Email				
Delivery Timeframe				
Payment Terms				
Demo Available?	Yes No	Yes No	Yes No	Yes No

NOTES & ADDITIONAL CONSIDERATIONS
